

WEEK

20
22




ANNUAL
REPORT

WCK.

**WEST COAST KIDS
CANCER FOUNDATION**

**SMALL THINGS.
BIG IMPACT.
EVERY DAY.**



**WCK DELIVERS
TIMELY, PRACTICAL
SUPPORT
TO FAMILIES
NAVIGATING
CHILDHOOD CANCER
AND BLOOD
DISORDERS IN B.C.**

West Coast Kids Cancer Foundation (WCK) provides what our families need – food, connection, resources, and mental health support. All programs are developed from families' direct input and are provided at no cost.

Stay Wild!



BOARD CHAIR

LESLIE GROVER

2022 saw the world opening up again, but nothing was the same as before COVID-19. No one came into 2022 with 100 per cent of their energy. Those of us with no first-hand experience of a cancer diagnosis had a tough time, but we knew that the families we serve had it tenfold. To show up and show our care through practical support never felt more urgent, and boy did we get things done.

We heard time and again of how the WCK meals, in the hospital and at home, lifted the burden and made life so much more manageable. The meals met a practical need to eat, but they also provided a much-needed sense of being held. One parent told us:

“Getting hungry makes you more anxious and stressed, and not being hungry helps you think a little more clearly. What an impact it had to be able to eat a nourishing meal. Such a comfort.”

Read about how all our other programs have also grown their impact in 2022 and provided connection, comfort, and care. Looking ahead, we will grow and scale the support and be sustainable without letting go of our heart-led connection to families; never losing that intimate understanding of people's experience. I'm always impressed at people's generosity – with their giving, but also with their hearts. We treasure this the most – the generosity of families sharing. We couldn't do what we do without them letting us into their experience.

Leslie Grover, WCK Board Chair



To know that the WCK community want to help families like us refreshes my sense of our collective humanity. It's so generous."
– Kristen, Oncology Parent

2022

We continue to grow the support we provide, both in the number of families we support and in what we can help them with. There are the families we know, who are registered in our programs, but countless others who we have supported through our meal deliveries to the hospital, gifts of PJs, walking group sessions, and more. For some, we will remain strangers who helped at a critical time in their lives.

20 FAMILIES FED AT HOME EACH MONTH

57 KIDS ATTENDED CITY CAMP (IN PERSON OR VIRTUALLY)

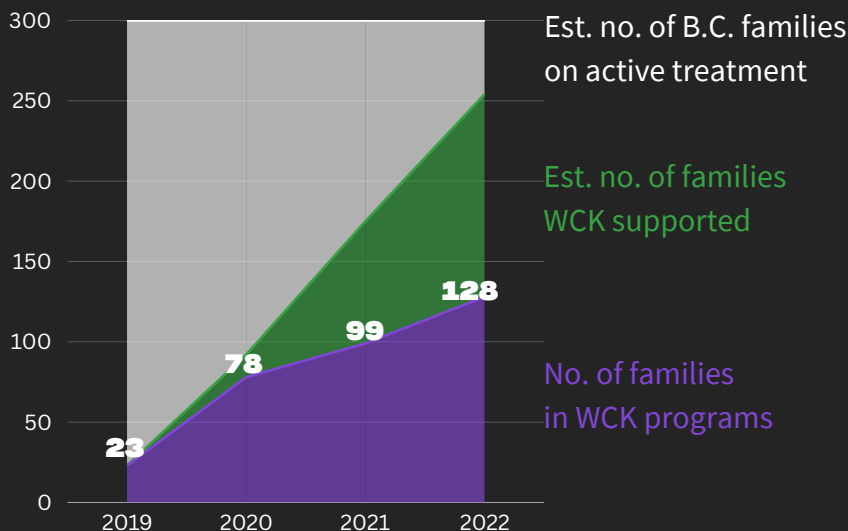
14,850 UNITS OF FOOD DELIVERED TO FAMILIES

17 DIFFERENT PROGRAMS RUN

2,845 VOLUNTEER HOURS GIVEN TO WCK

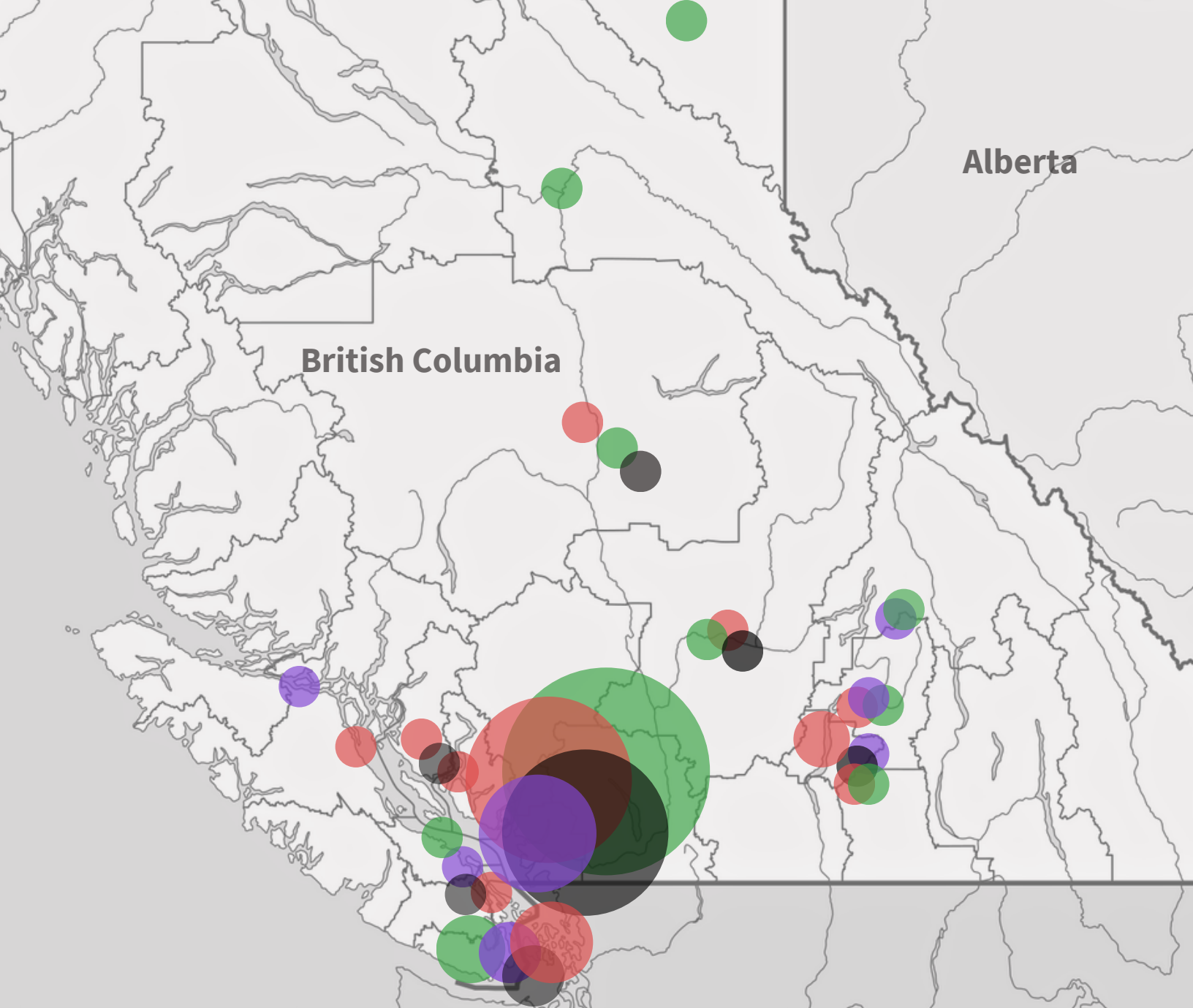
381 ONLINE HANGOUTS RUN

WCK WANTS TO HELP MORE.



I wish people knew the love that WCK are putting into what they're doing for people who are, at the time, strangers. They are reaching out to help people that they don't know. They're an incredible group of people that just want to help."

- Oncology Parent



MAP OF WCK'S PROGRAM REACH IN B.C. IN 2022



FOOD DELIVERIES

Meals delivered to families' homes



CAMP & VIRTUAL HANGOUTS

City Camp, Virtual Camp, online Hangouts



SHIRTS WITH PORT ACCESS

Custom shirts that allow easier port access for kids in cancer treatment



PEER SUPPORT

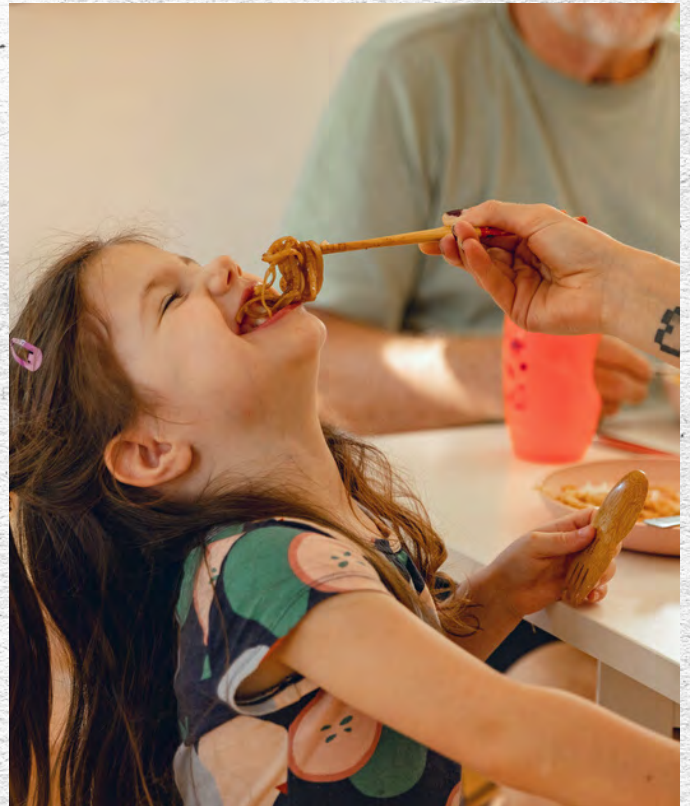
Groups for caregivers, life skills program for youth

WE BROUGHT FOOD TO FAMILIES.

We delivered easy-to-heat frozen meals to families at home through our **Nourish at Home** program.

We learned more from families about daily life caring for a critically ill child, and how impossible it can be to find the time, energy, and resources to plan, buy, and make meals.

Food is a basic need, and so are connection, comfort, and security. WCK meals wrap these things together.



Kristen's family enjoying Nourish at Home meals



Volunteers Janet and Rachele delivering snacks to the hospital

THE MEALS PROVIDED COMFORT AND FUEL.

The **Food in the Freezer** meals provided families with much-needed comfort and fuel from day one in the hospital.

Each week we replenished the emptied stocks of our freezer in the parents' lounge of the Oncology/Hematology unit. We learned that our meals are popular with kids undergoing treatment who need appealing food available quickly.



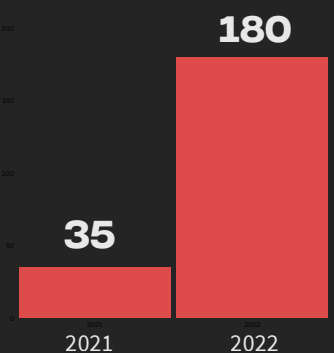
Some of the kids just love the meals and it's the only thing they'll eat when they come into the hospital, so parents count on them being there. Every meal gets used." – Nursing Team Lead

IT WAS...A LOT OF FOOD.

This year, we are bringing **OVER 5X** the amount of meals to the hospital as last year.



MEALS BROUGHT TO THE HOSPITAL PER WEEK



We were googly-eyed for City Camp 2022



WE CONNECTED KIDS AND YOUTH.

Childhood cancer can be isolating for kids in treatment and for their siblings.

In summer 2022, the option for in-person or virtual opened up the joy of **City Camp** to even more kids so that no one missed out. They could even join in from the comfort of their beds.

City Camp 2022 was held
in partnership with:



83 KIDS ATTENDED CAMP AND/OR VIRTUAL HANGOUTS

907 HOURS SPENT BY KIDS AT VIRTUAL HANGOUTS

2,073 VOLUNTEER HOURS GIVEN TO CAMP AND VIRTUAL HANGOUTS

360 PIZZA SLICES WERE SERVED AT CAMP

“

I really liked making the spaceships and I'm excited to decorate cupcakes. We made cool paper where you squirt paint on it and it turns out so cool! Yeah, I really liked that. City Camp is very fun and exciting. I feel happy.” – City Camp Kid

KIDS MAKE FRIENDS WITH THOSE WHO SHARE THEIR EXPERIENCE.



Virtual Hangouts through the year provided ongoing connection, friendship, and—most importantly—FUN!



WE GIFTED CUSTOM SHIRTS WITH PORT ACCESS.

In 2022, we gifted more **Port Shirts** than ever before. Mina customized every shirt for each child's needs, providing clothing that preserves their dignity and keeps their tummy covered while getting treatment through their port-a-caths.



Rhys rocking his Port Shirt



Board member Mina making a Port Shirt



The Port Shirts really made getting meds and blood work a more comfortable experience. She rocked her tie dye shirt with pride."

– Oncology Parent

85 

**PORT SHIRTS
SENT TO
FAMILIES**



Thank you to Miller Titerle + Company for their donation to cover the cost of Port Shirts in 2022.



Thank you Whistle & Flute for providing super soft shirts for us to turn into Port Shirts for kids.



Bronwyn, She Can group member

WE OFFERED PEER SUPPORT.

The **She Can** program focused on helping young adults affected by cancer to develop life skills and supportive connections.



THIS WAS INCREDIBLE. These aren't just 'Cancerland' strategies that I am learning, these are strategies I can apply for the rest of my life. – Bronwyn, She Can Program Participant



DID YOU KNOW:

The **She Can** program included training on financial literacy and assertive communication.

The **Side by Side** groups provided caregivers with a community to share their experiences, support one another emotionally, and find resources.



Rachel Dawson (left) and Kim Berger (right), Caregivers of Teens group facilitators



As a caregiver, peer support is essential to your mental health while navigating the world of pediatric cancer. It is so important to know that you're not walking alone. – Oncology Parent



LET KIDS BE KIDS

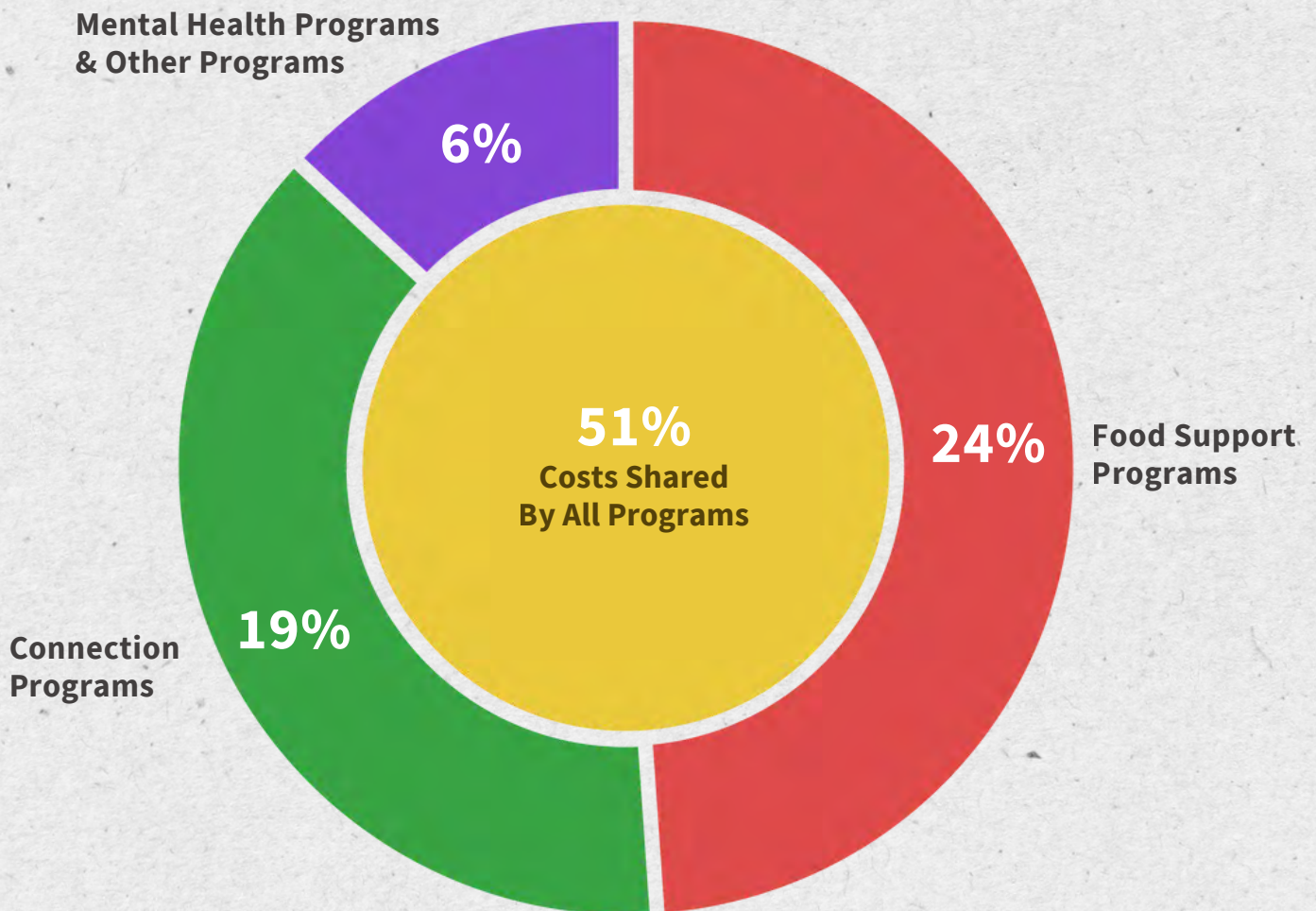
We estimate there have been...

- 50 racecars raced
- 300 mini challenges completed
- 5 balls lost on the roof
- 1 million googly eyes stuck on campers' faces
- 5,001 giggles

MONEY MADE IT POSSIBLE.

WCK is committed to transparency about how donations are used to directly impact B.C. families navigating childhood cancer and blood disorders. If you have questions about our financials, we'd love to hear from you. Feel free to email us at info@wckfoundation.ca.

2022 EXPENSES



HERE ARE OUR FINANCIAL STATEMENTS.

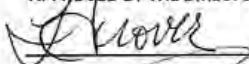
WEST COAST KIDS CANCER FOUNDATION

BALANCE SHEET DECEMBER 31, 2022 (Unaudited)


*

	2022	2021
ASSETS		
Current asset:		
Cash - Unrestricted	\$ 116,744	\$ 80,918
Prepaid expenses	<u>2,152</u>	<u>2,412</u>
TOTAL ASSETS	<u>\$ 118,896</u>	<u>\$ 83,330</u>
LIABILITIES AND SURPLUS		
Current liability:		
Accounts payable	\$ 5,253	\$ 5,013
Surplus	<u>113,643</u>	<u>78,317</u>
TOTAL LIABILITIES AND SURPLUS	<u>\$ 118,896</u>	<u>\$ 83,330</u>

APPROVED BY THE DIRECTORS



Director



Director



WCK Board Member and accountant Bob Lawrence prepared our financial statements for us.

THANKS, BOB!

Unaudited means we think our financial statements are accurate, but we didn't pay for an independent accounting firm to provide their opinion. We chose "unaudited" so we could spend more money on programs.

We will be getting our statements audited in the future, since we think it will help us raise more funds to spend on programs.

WEST COAST KIDS CANCER FOUNDATION

STATEMENT OF REVENUES, EXPENSES AND SURPLUS
FOR THE YEAR ENDED DECEMBER 31, 2022

(Unaudited)

	2022	2021
Revenues:		
Donations	\$ 282,112	\$ 203,444
Fundraising	85,513	55,541
Grants	160,309	73,198
Other income	1,928	-
	<u>529,862</u>	<u>332,183</u>
Expenditures:		
Food Programs:		
Wages and benefits	70,218	55,362
Food costs	41,617	34,651
Other	8,243	9,104
	<u>120,078</u>	<u>99,117</u>
City Camp and Hangout Programs:		
Wages and benefits	77,423	76,107
Other	16,677	6,290
	<u>94,100</u>	<u>82,397</u>
Mental Health Programs:		
Wages and benefits	25,552	18,897
Other	362	-
	<u>25,914</u>	<u>18,897</u>
Other Programs:		
Pajamas	201	3,635
Port shirts	1,129	-
	<u>1,330</u>	<u>3,635</u>
Management, Administration and Communications:		
Bank service charges	1,033	131
Board and AGM	1,264	8,264
Consulting fees	6,200	2,380
Donations	1,300	-
Fundraising	3,617	2,418
Insurance	4,160	2,290
Legal fees	1,730	350
Marketing	4,185	480
Office	8,993	8,503
Professional development	1,641	210
Rent	23,117	22,208
Shirts, hats and swag	81	6,410
Telephone	712	2,116
Travel	1,445	780
Wages and benefits - Management	87,919	86,888
Wages and benefits - Fundraising	62,135	1,880
Wages and benefits - Communications	43,221	48,508
Web design and social media	361	-
	<u>253,114</u>	<u>193,817</u>
Total expenditures	<u>494,536</u>	<u>397,862</u>
Excess (Deficit) of revenues over expenses	35,326	(65,679)
Surplus, beginning of year	<u>78,317</u>	<u>143,996</u>
Surplus, end of year	<u>\$ 113,643</u>	<u>\$ 78,317</u>

Most of our expenses are for wages and benefits. This is because **we get things done.**

Our programs are delivered by a small core team of employees who also make the coordination of volunteers possible. We have a highly skilled and dedicated staff team who bring the WCK vision to life in thoughtful and creative ways. And we believe they deserve to be paid appropriately for the incredible work they do.

Notes to unaudited financial statements for the year ended December 31, 2022

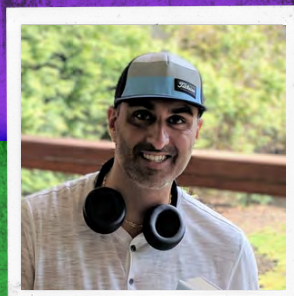
1. Incorporation
West Coast Kids Cancer Foundation is a not-for-profit foundation incorporated on March 30, 2017, to provide services to children with cancer and other blood diseases, and their families. It commenced active operations in February 2018.



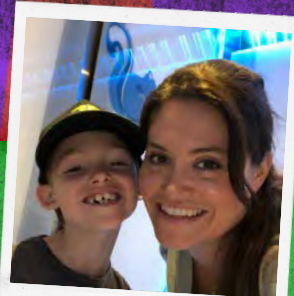
OUR TEAM PUT THE WORK IN.



Leslie Grover



Amar Leekha



Sharon Bulger



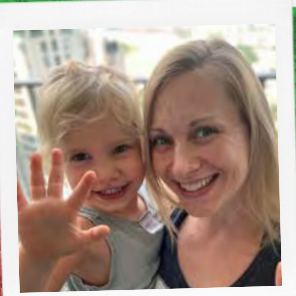
Bob Lawrence



Mina Bullard



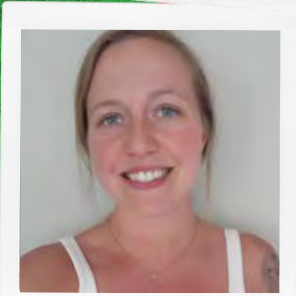
Colin Worth



Shannon Hartwig



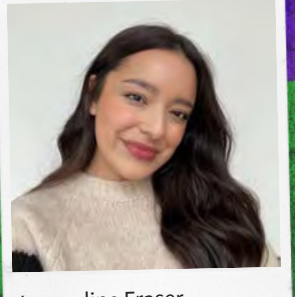
Caitlin McBride



Kelsey Merritt



David Haber



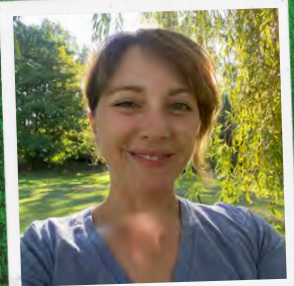
Jacqueline Fraser



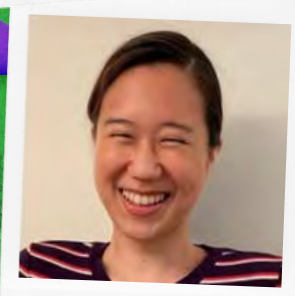
Russell Drummond



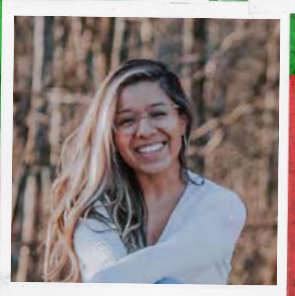
Karin Alleyne



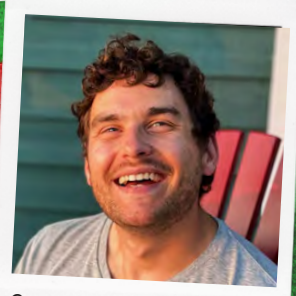
Hannah Lind



Kathleen Hung



Jasmine Cruz-Vasquez



Greg Culley

OUR DONORS AND PARTNERS MADE IT HAPPEN.

We are so grateful to the following companies and foundations who financially supported our work in 2022. We are also incredibly thankful to the many individuals who support our work through private donations.



SACRÈ FAMILY



NOBLE RIDGE
— VINEYARD & WINERY —

**ST FRANCIS-
IN-THE-WOOD
LEGACY FUND**



**WALSH
FOUNDATION**



**The
McLean
Foundation**

**TRI-CITIES
CONNECT**

**ZLOTNIK
FINANCIAL
SERVICES LTD.**



THIS IS WCK.

**SMALL THINGS.
BIG IMPACT.
EVERY DAY.**



I donate because of the trust I have in the organization. They are completely transparent, sensitive to families' needs, and flexible enough to pivot to give them what would help the most."

– Donor



Knowing there are donors who we haven't met that care about supporting us...it feels like it's going to bring tears to my eyes. It's so loving to care about supporting people in this way. As a family that receives the meals, it's felt in that way." – Parent



I've felt happy because I haven't felt lonely. As someone who has a blood disorder, it really helps to hang out with people who actually understand what you're going through."

– Connection Program Participant



THESE
SAS
FEAR
WOW
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**WEST COAST KIDS
CANCER FOUNDATION**

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